

Communication

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Communicate

Reaching your audience will be a challenge for the entire organization. There are many ways to reach people. Here are some ideas for accomplishing this.

The Personal Touch

- ✓ Door-to-Door flyer distribution
- ✓ Person-to-Person phone calls
- ✓ Recognition of member achievements

Community Events

- ✓ Neighborhood surveys
- ✓ Booth at local events
- ✓ Coffees or other social events
- ✓ Join efforts with adjoining neighborhoods
- ✓ Send speakers to business groups, service clubs, schools or churches

Going Online!

Create an organization email address:
mail.live.com, gmail.google.com

Reserve a domain name:
www.godaddy.com

Consider a blog: www.blogger.com,
spaces.live.com

Social networking site: twitter.com

Create a website — Examples:

www.randolphcivic.org

www.luxmanor.org

www.ebca.org

www.maplewoodcitizens.org

Read All About it!

- ✓ Community Newsletter – for examples, see www.randolphcivic.org/echo.html,
www.scribd.com/doc/6057778/EBCA-NewsletterSept08 and www.maplewoodcitizens.org/wp-content/uploads/2008/09/mapleleaf_sept08_4pg_1.pdf
- ✓ Ads in school, religious congregation, and club newsletters
- ✓ Bulletins, notices, pamphlets and posters